

Updated
Mar. 30, 2020

7 Flavors of New Design Act

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<http://www.ipworld.jp/global/>

Implements on April 1st, 2020

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7 Flavors

1. Relax GUI (Graphical User Interfaces)
Requirements : Abandon *"Product-Specific"*

2. Protect Architecture and Interiors
thereof

3. Widen Protections of Design Family

4. Prolong Term of Protections

5. Accept Multiple-Designs Application

6. Tolerate Practices in Representations
(New Guideline of Examination)

7. Relax Unity of Designs
(New Guideline of Examination)

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1. Relax GUI (Graphical User Interfaces) Requirements : Abandon “Product-Specific”

Current:
Protect GUI if it's shown on
a. **A specific product**

New Act:
Protect GUI if it's shown on
a. A specific product
b. **Cloud platforms**
c. **Digital Networks**
d. **Incomplete products**



b. Cloud platforms
c. Digital Networks
d. Incomplete products

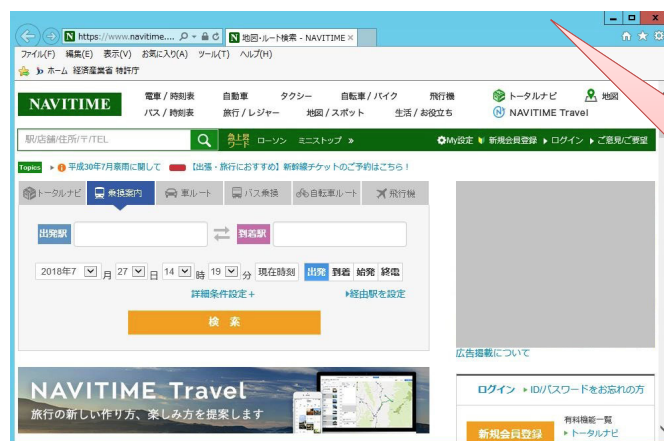
Not
“Product-
Specific”

Note: A Requirement that GUI is used for perform certain functions of products or computer programs remains unchanged.

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- Protect GUIs on **cloud platforms**, GUIs **provided by networks**, etc. (GUIs not recorded on articles/products)



Not
Necessary
“Product-
Specific”

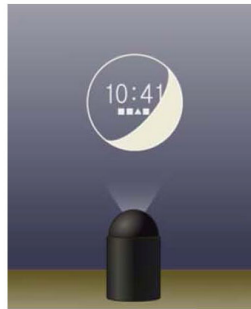
[cited from: <https://www.navitime.co.jp/>]

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- Protect GUIs **projected on walls or the human body**, GUIs **displayed using augmented reality (AR) or virtual reality (VR)**, etc.)
(GUIs displayed on something other than independent articles)

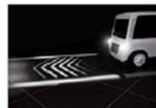
Projected on the wall



Projected on the human body



Not Necessary
"Product-
Specific"



[cited from: "Considerations of Reform of Industrial Design System" by the JPO]

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2. Protect Architecture and Interiors thereof

- Protect exterior designs



KOMEDA Coffee Shop in Iwada

[citation: <http://v4.eir-parts.net/v4Contents/View.aspx?cat=tdnet&sid=1428023>]

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- Protect interior designs as long as uniformity in design features found



“Takeo City Library” operated
by Culture Convenience Club Co., Ltd.



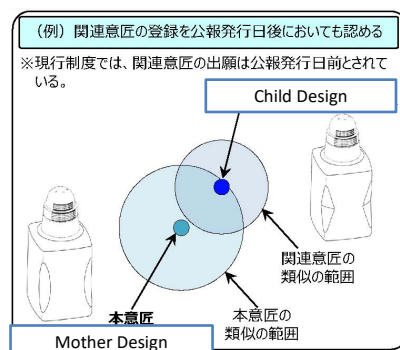
“AU Shop” in Ikebukuro Tokyo, cited by the
JPO’s documents of new act summary

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3. Widen Protections of Design Family

- **Associated Designs:** Allows a filer of mother design to subsequently register a child design, which similar to mother’s:



Current:

- To file a child design by a publication of mother design
- To register a child design only

New Act:

- To file a child design in 10 years from a filing date of mother design
- To register a child and a grandchild design

[cited from: “Considerations of Reform of Industrial Design System” by the JPO]

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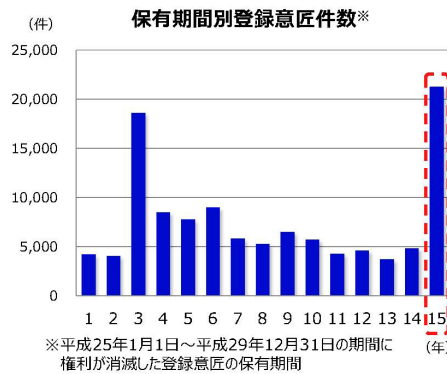
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4. Prolong Term of Protections

Current:
Lasts in 20 years from
a date of issuing



New Act:
Lasts in **25 years** from **a date of filing**



[cited from: "Considerations of Reform of Industrial Design System" by the JPO]

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5. Accept Multiple-Designs Application

- Include multiple-designs to file in a single application



意匠登録1446643号
「コーヒー碗及び受け皿」



意匠登録1446645号
「コップ」



意匠登録1446646号
「手付きコップ」

Current:
File one design in one
application



New Act:
File multiple-designs in
one application

Regardless:

- Locarno Classification
- Articles designs applied
- Similarities in designs filed
- Uniformity of design features

Unfortunately:

Not Fee reductions applicable

[cited from: https://tableware.noritake.co.jp/fs/tableware/c/series_054/]

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6. Tolerate Practices in Representations

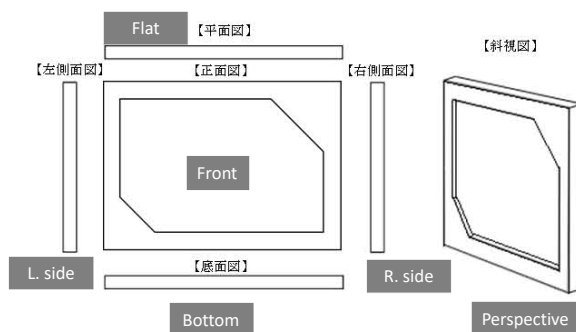
(Applicable for Designs Filed on and after May 1st, 2019)

Current:
Essentially submit
6-views of drawings



New Guideline:
Unnecessarily submit
6-views of drawings

Examine
based on a scope
disclosed in
drawings



【Example】
Accept application
without rear view
for photo frames

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▪ Partial Designs 【Article】 Golf club

Current:
Essentially drawing
Complete shape of product



New Guideline:
Unnecessarily drawing
Complete shape of product



Accept the drawing above **as long as** from
the characteristics of article, position, size
and scope of claiming "part" are clear.

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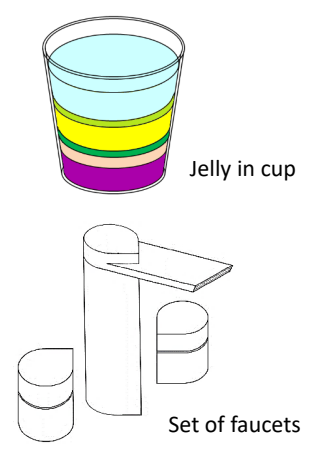
7. Relax Unity of Designs

(Applicable for Designs Filed on and after May 1st, 2019)

Current: No clear tests about unity of design consisting more than two separable products: Review and clarify criteria

↓

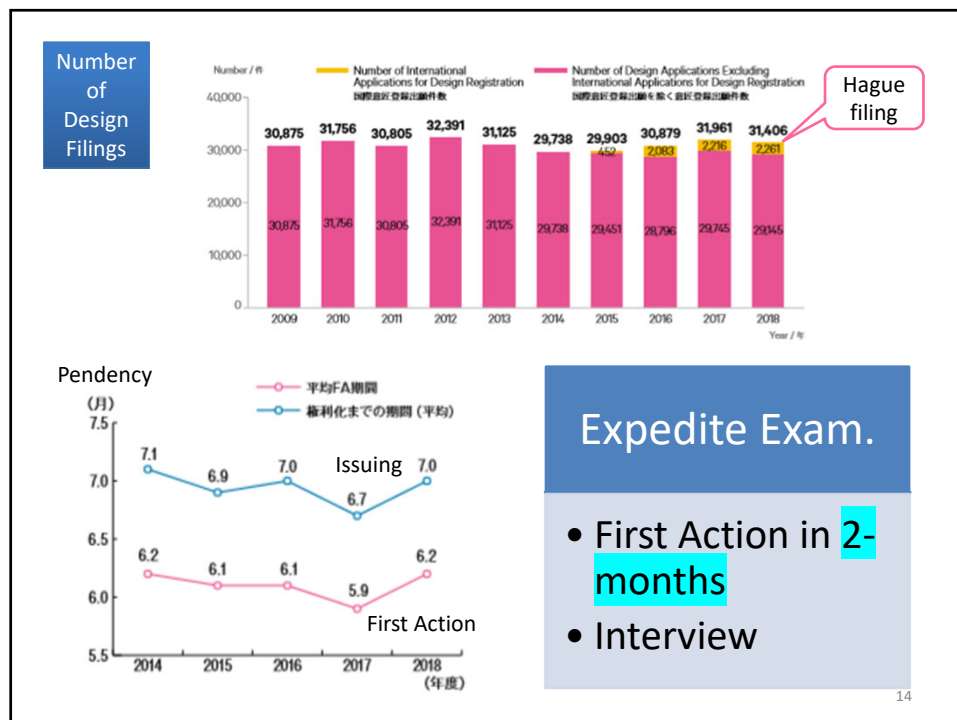
New Guideline: Have **clear tests and examples** to consider unity of design



Meet Unity of Design

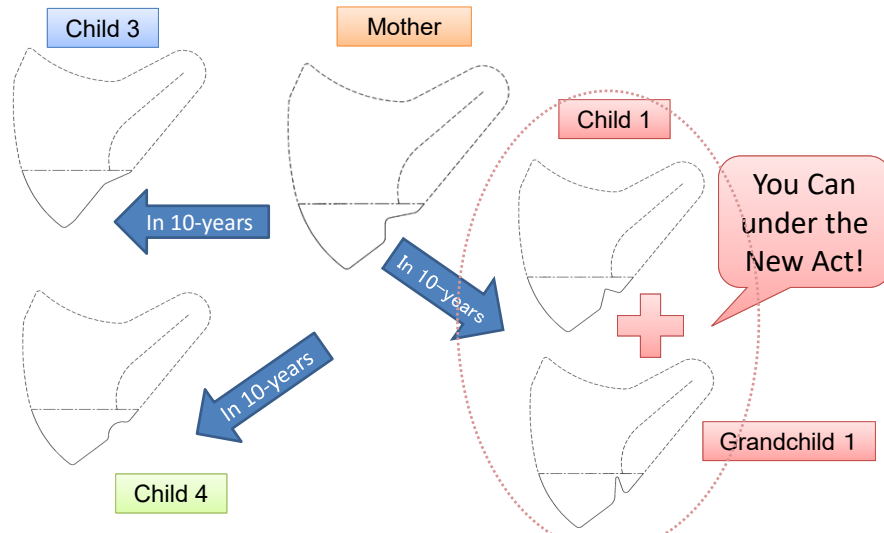
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Associated & Partial Protection

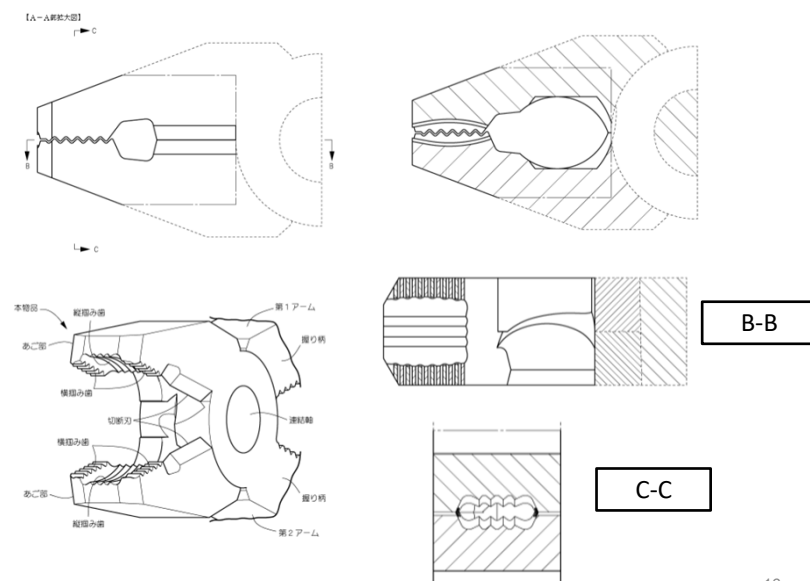


図の出典:特許情報プラットフォーム(J-plat Pat)
URL: https://www.j-platpat.inpit.go.jp/web/ishou/isdt/ISDT_GM301_Detailed.action

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Which a part you claim?



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